Welcome (Overlay) Specifications

Banner Size 640x500 Pixels (width x height) with close button

Frequency Capped at 1 view per visitor per day, with a view time of 15 seconds

Files types we accept animated or static .gif, Java script tags or HTML5, we can implement click and impression trackers, Creative should be kept to a maximum of 2 rotation (Layers)

Creative needs to be with our trafficking team no less than 5 working days before the live date for testing

Targeted on a tenancy Basis